

Pearson Middle School PTA Year-End Report 2016-2017

PTA

Membership:

This year Charles Pearson PTA Membership committee helped to recruit 428 members, which included 73 staff members. These numbers helped us qualify for the following awards: Share the Love, One Voice For Every Child – Silver, MARS and the Golden Apple Award. Thank you to our awesome faculty for 100% participation in the PTA. This year we also honored 3 of our amazing PTA members. Leslie Wright and Brandi Grant were awarded the Lifetime Member award, and Liz Watkins was awarded the Extended Service Award for her many years of service on PTA.

Historian:

Took pictures at Pearson PTA events. Created a digital album that was donated to Pearson at the beginning of this school year.

Communications:

Continued to update social media and website

Fundraising Events

The following fundraising events allowed us to provide student and parent programs, support teachers and staff, and provide needed items for the school.

1st VP of Fundraising:

The fundraising committee continued the Patriot Club fundraising tradition for the 2016-2017 school year. This year the Patriot Club promoted two donation levels:

-Our entry-level donation was \$75 and donors received a gray Patriot Club stadium blanket.

-Our most popular fundraising levels were for \$150 and donors received the stadium blanket and a stainless steel Pearson tumbler.

The fundraising committee raised \$12,501.00 through the Patriot Club campaign. The funds were primarily raised at Back to School events and newsletter communication.

Book Fair:

- Managed aspects associated with running the fall and spring book fairs including but not limited to: logistics, set up and tear down inside the library, marketing, and financial.

- Kept the disruption of the learning process to a minimum. The library stayed open for the duration of both fall and spring book fairs. A strategic rotation schedule was created to accommodate all ILA classes.
- Created the Teacher Wish List Program, which resulted in books being purchased by parents and donated to classrooms.
- Utilized Sign-Up Genius as a medium to manage and communicate with many parent volunteers.
- The fall book fair resulted in gross sales of \$4,478.64, giving Pearson a Scholastic Dollars Value of \$2,068.66. In addition to that number, the librarian was able to use \$206.86 on books. The librarian will use the Scholastic Dollars money on books, potential author visits, and supplies for the library.
- The spring book fair resulted in gross sales of \$4,211.69, giving Pearson a cash profit to Pearson PTA of \$972.67. Also in addition to the cash, the librarian was able to purchase books totaling \$389.07.

Concessions:

- Football, volleyball, and basketball concessions purchased food weekly from Sam's, Walmart, and Chick-fil-a.
- Made \$4,447.92 for the year.

Community Partners:

- Collected Box Tops for Education. Pearson had a successful collection year and raised \$269.30 for the Pearson PTA.
- Sponsored 2 Spirit Nights: Fuzzy's (Fall) and Palio's Pizza (Spring) Through the Spirit Nights, Pearson raised \$421.00 for the school.
- Promoted the Kroger Neighbor to Neighbor program to Pearson families and earned \$856.04 to date.
- Promoted Tom Thumb, Good Neighbor Program to Pearson parents.

Supporting Teachers:

Volunteer Coordinator:

Created a volunteer sign-up sheet for all three schedule pick-ups in August to get volunteers set up for the start of the school year and turned in forms for membership.

- Confirmed mandatory criminal background checks
- Compiled information from sign-ups into lists for each committee chairperson
- Created various Sign-Up Geniuses when volunteers were needed for big events like book fair, concession stand, bulletin boards, helping school nurse with scoliosis screening, hospitality, etc.
- Assisted committee chairpersons by soliciting, maintaining and organizing volunteers for school activities and programs. Volunteers helped in the following areas: bulletin boards, Walk to School Day, book fair, clinic, football, volleyball, and basketball concessions, putting together packets for teachers, hospitality, and many other areas

Hospitality:

- Provided "Welcome Back" lunch for staff catered by Chipotle
- Delivered Sonic drinks and favorite candy treats in cute packaging for staff each month to celebrate birthdays

- Held “Stock the Pantry” event to fill the cupboards with donated snacks and drinks for the staff
- Fall Teacher Appreciation Week-Provided a treat for the staff every day for a week
- Hosted “Teacher Tailgate” luncheon sponsored by Pearson parent/realtor, Melissa Manneman and catered by Buca di Beppo
- Thanksgiving event “Giving Thanks for our Teachers” - Solicited \$10 gift card donations from Pearson families for the staff
- Winter Breakfast for staff to kick off Book Fair
- Valentine’s Day Snack Bar for the staff provided by QCare
- Spring Teacher Appreciation Week – Provided a treat for the staff every day for a week
- Spring Staff Luncheon sponsored and catered by Your Pie
- Provided appropriate decorations, packaging, fliers, etc. for each event

Enriching Classroom Curriculum:

Student and Parent Programs:

- Parent Program: Patrice Dunn, Licensed Professional Counselor presented a program to incoming 6th grade parents
- Pearson Field Day featured Game Day Challenge, which is a combination of interactive games mixed with a character education presentation.
- Author visit by Alan Gratz. He skyped for 30 minutes, and there were 100 signed books.

Pearson held its Second Annual Career Day: 10 local professionals spoke to 8th grade students about their careers, including:

U.S. Air Force Captain
 Licensed Counselor
 Sales Manager
 Sales Engineer
 Artist
 Systems Design Business Owner
 Architect
 Emergency Room Physician
 Attorney
 Restaurant Owner
 Director of Photography and Television
 Jewelry Designer
 Fitness Instructor and Owner

Red Ribbon Week:

- Decorated school with posters about drug/alcohol awareness. Posters were made by the Teen Leadership class.
- Hung red ribbons on trees and posts all around the outside of the school. NHS students hung the ribbons.
- Worked with the librarian to feature books for drug/alcohol awareness.

- Designed a large banner for students to sign as their pledge to stay drug free.
- Worked with school resource officer to provide daily educational information during morning announcements.
- Engaged students with daily themes and lunchtime quizzes. Prizes were given for participation.

Reflections:

We wrapped up a very successful year for our Reflections Art Contest, where students created art inspired by the theme “What is Your Story?”.

We had 14 entries across the categories Photography, Visual Arts, Literature and Musical Composition and judges from the local arts community selected one entry per category to represent Pearson at the District Level. Our photography entry by Saloni Nehra was awarded first place at District and moved on to State Level Judging where it was honored with an Honorable Mention Award. We are very proud of Saloni and all Pearson students who participated in Reflections this year!

Inclusivity

The Inclusivity Committee helped the teachers and staff at school organize a Multicultural Night for the first time on November 29th, 2016. A Photo Booth was set out for our guests decorated with a multicultural theme. Also facilitated flyers and application forms for organizers to distribute and helped post the event on the PTA website and Facebook page.

Monetary Gifting to the School

The PTA was able to gift back over \$13,800 to the school including the following items:

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|--------------|-------------------------------------|
| • \$500 | Break Out Boxes |
| • \$354 | Communicators |
| • \$271.60 | Literary books |
| • \$1,243.20 | Science books/supplies |
| • \$1,196 | iPads |
| ▪ \$1,399.80 | Kitchen Aide Mixer |
| • \$830 | Wacom Intous Draw Pen Small Tablets |
| • \$3,383 | Chromebooks |
| • \$250 | Rolling Whiteboard |
| • \$169.79 | Social Studies books/supplies |
| • \$472 | Vernier Links |
| • \$598 | ILA – Wordly Wise |
| • \$300 | Grill |
| • \$199.5 | Math- books/supplies |
| • \$200 | Library supplies/decorations |
| • \$347.40 | 3D printer filament |
| • \$1,000 | Staff shirts |
| • \$95.92 | Magnetic board |

Spirit Wear

Spirit Store:

- Held tables at numerous events: during all three schedule pick-ups, Build the Beat, Meet the Teacher, and online.
- The t-shirt and sweatshirt sales were also done via a website created by Synergy Sports - an online retailer. Synergy set up the website and collected the payments. At the end of each sales period, Pearson received a check for the profit. Having the Spirit Store online made ordering convenient and easy for parents.
- Sold numerous designs of t-shirts, pullovers, yard signs, and car decals at the physical locations during events.
- Promoted items using email, social media posts, the PTA Website and neighborhood websites, and special announcements.
- Conducted an additional website sale in December to allow those who missed the first order period a chance to order apparel.
- The spirit store made a profit \$4,514.69 this year.
- Created and sold "Pink Out" shirts and donated \$900 to The Breast Bridge Network.

Community

Healthy Lifestyles:

- GROW - Advertised and coordinated pick ups for healthy fruit and vegetable boxes for families.
- National Walk to School Day – provided water to participants
- Hoops for Heart – Helped to promote a healthy heart (made bulletin board) and donated money for raffle drawing for students

Directory:

After much research, a new software was found that we will use for our entire PTA in the coming school year. It not only offers an online directory, but software for volunteers, finance, membership, and many other areas of PTA uses. This year, we just took advantage of the online directory section and it really works well for our school. Every parent/student/teacher/staff/member has their own login so they have 24/7 access.

Additional PTA Activities

- Pearson PTA donated \$6,250 to the Frisco Educational Foundation to start a scholarship fund for future Pearson graduates
- Pearson PTA held General PTA meetings in September, October, November, January, March, and May.
- Pearson students, teachers and staff gave generously to the Small World Angel Network Program by adopting students from our community by providing them clothing, books and toys for the holidays. The PTA helped the counselors organize this event at Pearson by coordinating, sorting and managing donations for the recipient families.